

Marketing & Communication Specialist and looking for a job in an international environment?

Marketing & Communication Specialist

Rijswijk | Fulltime 36-40 hours | Higher vocational+ work level and mindset

GMP+ International, with its headquarters in Rijswijk, is active in over 80 countries. We are an international player, are active in the market of certification and are market leader in our field. From your Marketing & Communication department, you'll work closely with our specialists, Business Development and product development. You work in a small and passionate team of expert colleagues and you act as consultant and sparring partner to the other teams in the organization.

Position

You'll work closely with the Manager Marketing & Communication and the Senior Marketeer and you are responsible for the coordination and management of all external and internal communication channels and resources (newsletters, articles, website, LinkedIn, App, portal, etc.). You facilitate the organization where necessary and monitor whether the 'tone of voice' remains in line with the communication strategy of our company.

You are responsible for the planning and timely production of all communication materials. Where necessary, you'll contribute to articles for newsletters, blogs and other copy, based on input from the specialist teams. You make analyses and reports and draw up improvement proposals to increase the impact and reach of the communication items. You work from the Netherlands within a company with a very international nature.

Offer

You'll be working in a professional and close team of passionate colleagues. The company can be described as informal and personal. It is a specialist organization and we greatly value our customers. There is a pleasant and open atmosphere with room for personal initiatives and development. You'll receive an excellent salary tailored to the experience you'll bring to the table. For Recruitment & Selection purposes of this job opening, we work with M10 Advies. After going through the procedure, you'll be hired directly by GMP+ International.

We ask

An education of at least higher vocational level in the field of Marketing, Communication or PR. You have several years of experience in M&C and are used to writing, editing, coordinating and managing said communication channels and resources. You love this part of the field!

Excellent knowledge of the Dutch and English language in speech and writing. Knowledge of other languages are an advantage

You are a strong interlocutor to colleagues within the organization

You work independently, are solution-oriented, flexible and a true team player

You have solid knowledge in the field of Google Analytics and SEO, among other things, and have experience in building email campaigns.

In addition, you are pragmatic and hands-on and you know how to use that to get things done

You have excellent communication skills and a customer oriented work attitude

In addition, you are result-oriented, analytical, proactive and good at planning and organizing

Are you interested in this position or would you like to know more? If so, please contact Bianca Doeve of M10advies.

She can be reached at bianca@m10advies.nl or +31(0)6 281 28 933