



# GMP+ Logo's and/or Trademarks

GMP+ A 3

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**GMP+ Feed Certification scheme**



## History of the document

Revision no. / Date of approval	Amendment	Concerns	Final implementation date
0.0 / 09-2010	Transfer of the document from PDV to GMP+ International	Entire document	01-01-2011
0.1 / 09-2011	Introduction has been updated	1.1; 1.2	01-01-2012
1.0 / 11-2012	Introduction logos Feed Certification scheme  New introduction and modified text in reference to the Feed Certification scheme	Chapter 2  Entire document	01-03-2013
1.0 / 11-2013	Editorial changes	Entire document	01-03-2014
1.1 / 02-2015	Editorial changes	Entire document	10-02-2015
2.0 / 04-2015	Use logo for FSMS-certification with the addition of the unique GMP+ registration number for the GMP+ B1 / B2 standard	2	01-08-2016
	Color use logos	2	01-08-2016
3.0 /09 - 2016	Added Terminology  Requirements use of the GMP+ Logo's and/or Trademarks.  Misuse of the GMP+ Logo's and/or Trademarks	Chapter 2  Chapter 3  Chapter 4	15-09-2016

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# 1 INTRODUCTION

## 1.1 General

The GMP+ Feed Certification scheme was initiated and developed in 1992 by the Dutch feed industry in response to various more or less serious incidents involving contamination in feed materials. Although it started as a national scheme, it has developed to become an international scheme that is managed by GMP+ International in collaboration with various international stakeholders.

Even though the GMP+ Feed Certification scheme originated from a feed safety perspective, in 2013 the first feed responsibility standard has been published. For this purpose, two modules are created: GMP+ Feed Safety Assurance (focussed on feed safety) and GMP+ Feed Responsibility Assurance (focussed on responsible feed).

GMP+ Feed Safety Assurance is a complete module with standards for the assurance of feed safety in all the links of the feed chain. Demonstrable assurance of feed safety is a 'license to sell' in many countries and markets and participation in the GMP+ FSA module can facilitate this excellently. Based on needs in practice, multiple components have been integrated into the GMP+ FSA standards, such as requirements for a feed safety management system, for application of HACCP principles, for traceability, monitoring, prerequisites programmes, chain approach and the Early Warning System.

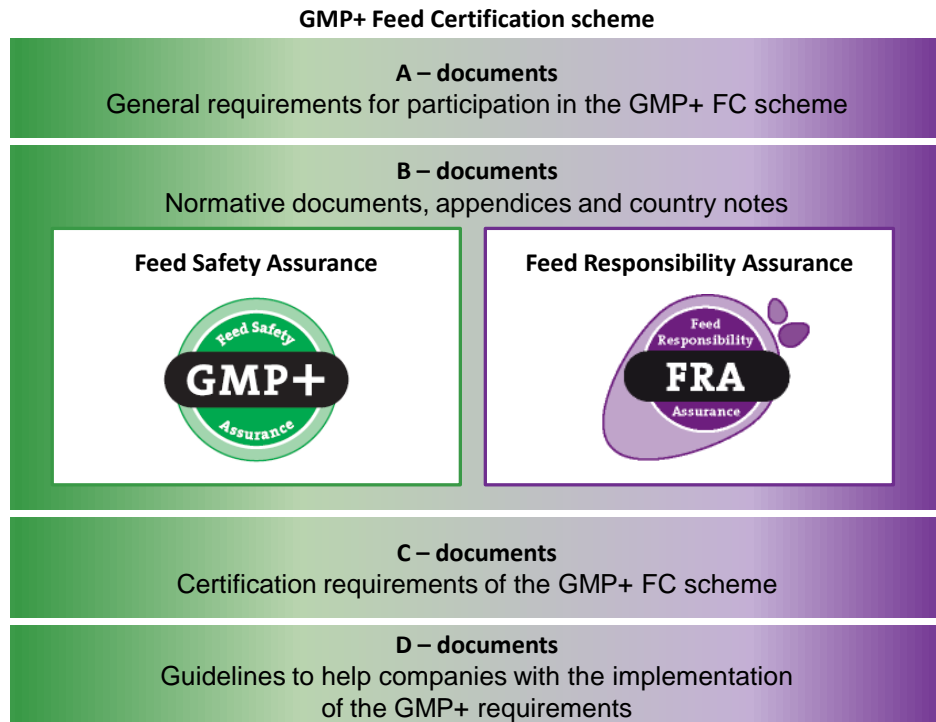
With the development of the GMP+ Feed Responsibility Assurance module, GMP+ International is responding to requests from GMP+ participants. The animal feed sector is confronted with requests to operate more responsible. This includes, for example, the sourcing of soy and fishmeal which are produced and traded with respect for humans, animals and the environment. In order to demonstrate responsible production and trade, a company can get certified for the GMP+ Feed Responsibility Assurance. GMP+ International facilitates via independent certification the demands from the market.

Together with the GMP+ partners, GMP+ International transparently lays down clear requirements in the Feed Certification scheme. Certification bodies are able to carry out GMP+ certification independently.

GMP+ International supports the GMP+ participants with useful and practical information by way of a number of guidance documents, databases, newsletters, Q&A lists and seminars.

## 1.2 Structure of the GMP+ Feed Certification scheme

The documents within the GMP+ Feed Certification scheme are subdivided into a number of series. The next page shows a schematic representation of the content of the GMP+ Feed Certification scheme:



All these documents are available via the website of GMP+ International ([www.gmpplus.org](http://www.gmpplus.org)) .

This document is referred to as GMP+ A3 *GMP+ Logo's and/or Trademarks* and is part of the GMP+ FC scheme.

## 2 Use of the GMP+ FC scheme logo's




### 2.1 Where to use the GMP+ FC scheme logo's.

An accepted Certification Body as well as a Participant (hereinafter jointly the "User(s)") are entitled to use the collective logo "GMP+ FSA" and / or "GMP+ FRA":

- a. On or near the Business Location or transport vehicle of the Users;
- b. On documents issued by the Users, but only in case the delivered products are produced under the scope of the GMP+ certificate;
- c. On the website of the Users.

### 2.2 How to use the GMP+ FC scheme logo's.

The users who have a license for it, are allowed to use one or more of the next logo's in case they are accepted for or certified for a standard of the GMP+ Feed Safety Assurance module (GMP+ FSA) and/or the GMP+ Feed Responsibility Assurance (GMP+ FRA) module.



For the standard(s) <b>GMP+ B1 and B2</b> of the GMP+ Feed Safety Assurance module (GMP+ FSA)	For standard(s), other than the GMP+ B1/B2 of the GMP+ Feed Safety Assurance module (GMP+ FSA)	For standard(s) of the GMP+ Feed Responsibility Assurance module (GMP+ FRA)
		
FSMS: <<Followed by the unique GMP+ registration number of the user>>	Not applicable	Not applicable

The used logo must be equal to the original.

In order to meet the wishes of the participants in the GMP+ Feed Certification scheme, we are offering the logos in black and white as well.

In order to keep the traceability of the **GMP+ B1 and B2** certificate, the user is obliged to mention the following "FSMS : << Followed by the unique GMP+ registration number of the user >>" near the logo on any kind of document issued by the user and on website, business location or transport vehicle used by the user.

## 2 Terminology

Logo	any logo of GMP+ International that is protected or not by a trademark in the countries of activities of the user.
Logo of the GMP+ Feed Safety Assurance (FSA) module	
Logo of the GMP+ Feed Responsibility Assurance (FRA) module	
Trademarks	<p>any trademark of GMP+ International that is protected or not as a trademark in the countries of activities of the user.</p> <ul style="list-style-type: none"> <li>• Community Trademark “GMP+ Feed Safety Assurance” No 009547795;</li> <li>• International Trademark “GMP+ Feed Safety Assurance” No 1037745;</li> <li>• Benelux Trademark “GMP+ Feed Safety Assurance” No 0876782.</li> <li>• Community Trademark “GMP+ Feed Responsibility Assurance” <i>registration in progress</i>;</li> <li>• International Trademark “GMP+ Feed Responsibility Assurance” <i>registration in progress</i>;</li> <li>• Benelux Trademark “GMP+ Feed Responsibility Assurance” <i>registration in progress</i>.</li> </ul>
User(s)	a Participant and/or accepted Certification Body (see for terminology GMP+ A1 General Regulations)

### 3 Use of the Logo's and/or Trademarks

GMP+ International exclusively grants the Users the right to use the Logo's and/or Trademarks. GMP+ International is entitled to withdraw this right at any moment. GMP+ International may, at its discretion, ask the user(s) to remove Logo's and/or Trademarks.

- a The use or display of the GMP+ FSA and/or GMP+ FRA Logo does not constitute proof that the Participant is certified. For the validity of the certificate the GMP+ Company Database should be consulted on the GMP+ website.

There is a difference between the use of the GMP+ FSA Logo and the GMP+ FRA Logo because the Feed Responsibility Assurance (FRA) module is not brought under accreditation in accordance with ISO17021/22003.

The change of not using the GMP+ FSA Logo anymore on or nearby GMP+ certified (produced) products is a result of bringing the Feed Safety Assurance (FSA) module under the ISO17021/22003 accreditation. This certifies the Feed Safety Management System (FSMS) and not the product itself.

#### 3.1 How to use the Logo's and/or Trademarks

The used Logo's and/or Trademarks must be equal to the original. In order to meet the wishes of the User(s) GMP+ International is offering the Logo's in black and white. Users are entitled to display the Logo's and/or Trademarks as follows:

- a. On or near the Business Location or transport vehicle of the Users;
- b. On documents issued by the Users, but only in case the delivered products are produced under the scope of the GMP+ certificate;
- c. On the website of the Users.
- d. It is **not allowed** to use the GMP+ Feed Safety Assurance module (GMP+ FSA) Logo on or nearby GMP+ certified (produced) products.
- e. It is **allowed** to use the GMP+ Feed Responsibility Assurance module (GMP+ FRA) Logo on or nearby GMP+ certified (produced) products.

#### Guidance:

<b>GMP+ FSA Logo</b>	<b>Allowed on</b>	<b>NOT allowed on</b>
<i>Label</i>		X
<i>Packaging (for example bags/big bags, bulk packaging, pallets).</i>		X
<i>Transport document (not attached to the product or packaging)</i>	√	
<i>Invoice (not attached to the product or packaging)</i>	√	
<i>Specification sheet (not attached to the product or packaging)</i>	√	
<i>Brochures, advertisement (not attached to the product or packaging)</i>	√	



## **4 Misuse of the Logo's and/or Trademarks**

Any User(s) becoming aware of any misuse of the Logo's and/or Trademarks must immediately report such misuse to GMP+ International. Without prejudice to the authority of GMP+ International, each Certification Body is jointly with GMP+ International authorized to bring a claim against any person or entity misusing the Logo's and/or Trademark.

### **4.1 User(s) is not allowed to:**

- a) create or use a logo with references to the Logo's and/or Trademarks of GMP+ International;
- b) register, in whole or in parts, the Logo's and/or Trademarks or any alteration thereof;
- c) Use the Logo's and/or Trademarks as and/or as part of a company name, trade name, product name or service name.

Any User acting in violation of this Article shall be liable towards GMP+ International for any and all damages and costs incurred in connection with this Article 4.

**GMP+ International**

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